



M. W. SEARIGHT

A. E. JENNINGS

"Jennings—The House of Quality."

## HEAR THE BIRD

Same As Cut

Same As Cut

\$85.00

\$85.00

Sold On Small  
PaymentsSold On Small  
PaymentsJennings Will Make You Terms That Are Reasonable On the  
CHENEY PHONOGRAPHWhittall Rugs  
Fine As  
SilkJENNINGS FURNITURE  
124 SOUTH COMPANY MAIN STREETWhittall Rugs  
Wear Like  
Iron

V. L. SIMMONS

T. F. DERRICK

The  
**CHENEY**  
PHONOGRAPH  
Plays all records—better

## TRUCK TRAIN GETS HEARTY WELCOME

Good Roads Campaign to Fol-  
low Incurion Into West  
Tennessee.

Not only will the ship-by-truck ex-  
pedition into West Tennessee result in  
extension of the shipping by motor  
idea but will likely be the stimulus for  
good roads campaigns in at least one  
West Tennessee county. Fayette coun-  
ty has no bonded indebtedness for the  
building of good roads and there seems  
to be a sentiment against the issuing  
of bonds in that section. With the  
coming of the ship-by-truck idea, how-  
ever, it is believed the citizens can be  
aroused to the necessity for good roads  
to keep abreast of the new order of  
things.

Following an enthusiastic series of  
rallies in Moscow and Somerville Tues-  
day afternoon and night, the caravan  
left the Fayette county early Wed-  
nesday morning and will reach Mem-  
phis by nightfall. Oakland, Eads,  
Flairville and Cordova are on the  
day's route for the return trip.

Thomas B. King, chairman of the  
good roads division of the Chamber of  
Commerce, was at Moscow to meet  
the squadron Tuesday afternoon and  
delivered a rousing address on good  
roads. Addresses also were made by  
Hardwig Peres and Elwood Lloyd, sec-  
retary of the Memphis Automobile  
Dealers' association, under whose au-  
spices the tour is being made.

At Somerville good roads speeches  
were made and Tuesday night mem-  
bers of the caravan were entertained  
at a dance.

## FARM COMFORTS FEATURE OF FAIR

Fuller Arranges for Big Dis-  
play of Water and Electric  
Machinery.

Lack of modern conveniences, such  
as running water, electric lights and  
electric power, long has worked hard-  
ships on farmers and others living out-  
side the cities. But this should no  
longer handicap those living in the  
country.

Manufacturers throughout the world  
are producing modern mechanical de-  
vices and plants which give to the  
farmer all the advantages of the city.  
One of the most interesting as well  
as helpful exhibits to be presented at  
the twelfth annual tri-state fair at  
Memphis, Sept. 20-27, will be that by  
manufacturers of water and electric  
light plants for farms and plantations.  
The manufacturers realize that no  
better opportunity than state fairs are  
to be found to exhibit their products,  
and consequently are concentrating an  
offering of a good display. The popular-  
ity of farm electric plants, which fur-  
nish power for sewing machines, churns,  
milk cows, electric washers, lights  
for the home, in fact for almost  
every purpose, has increased with the  
steady advance made in perfecting the  
plant.

Thousands of visitors at the fair will  
be surprised this year when they visit  
the excellent display better arranged by  
F. D. Fuller, secretary, in co-operation  
with six of the biggest manufacturers.  
The ease with which small plants are  
set up and operated may be understood  
only after visiting the display and  
watching the demonstrations.  
Exhibitors will be in charge of the ex-  
hibit and every visitor will have an  
opportunity to study the various types  
displayed.

## Activities Among Memphis Negroes

BY REV. T. O. FULLER.

"Be sure your sins will find you out."  
—Bible.

Extravagant living demands a "bread  
line" when work temporarily suspends.  
"Oh, the shame of it!"

Sane leaders are those who are able  
to read signs of the times and properly  
interpret them to the good of all  
parties concerned. Sane leaders are  
wise, honest and practical with faith in  
the final triumph of the right.

The thirtieth anniversary of the Rev.  
W. J. McMichael, of the St. John Baptist  
church, is in full swing. Tuesday  
night was Bible band night and Wed-  
nesday night will be B. Y. P. U. night.  
The exercises are increasing in inter-  
est. The choir of the Metropolitan  
church sang Tuesday night and choir of  
the First Baptist church furnished music  
Wednesday night. Everybody welcome.

Shiftless labor is a handicap to indus-  
try. Let's remove the handicap by  
keeping on the job.

The Rev. C. H. Mason has just re-  
turned from an extended trip to Omaha,  
Okla., Kansas and Atlanta, on business  
connected with the church of God. He  
will soon leave for Detroit, Norfolk and  
other points.

Automobile repairing is the principal  
feature of the vocational institution on  
Mississippi boulevard. Other industries  
will be added later.

Ambrose Caliver, instructor in manual  
training at Clark university, Nashville,  
Tenn., is in the city.

Lewis Davis is one of the most pro-  
gressive young colored men in South  
Memphis. He conducts an automobile  
repair shop, a wood yard and an auto for  
hire, and is making good. Davis is a  
graduate of Howe.

During the last census period the ne-  
gro farm population increased 20 per  
cent, according to statistics.

Prof. Ambrose Caliver, of Nashville,  
Tenn., is in the city on business on  
connection with the Tennessee Colored  
Tuberculosis society, of which he is a  
director. Prof. Caliver gathered the  
nucleus for a local branch of the work  
in Memphis. Among the names men-  
tioned are Dr. W. T. Vernon, Dr. C. A.  
Terrell, E. W. Washington, Dr. A. W.  
Browne, Bishop W. C. Cleaves, B. M.  
Roddy, Dr. J. T. Wilson, T. O. Fuller,  
Mme. N. E. Whiteman and Mme. G.  
W. Johnson. A permanent organiza-  
tion will be perfected.

"The colored directory for Memphis  
will be off the press about Oct. 1,"  
says Dr. Wright, who is compiling it.

Thirteen undertaker shops will give  
the race bad luck in Memphis. Either  
start another shop or one. And I'd  
rather you would do the latter.

The Slater fund prepares some  
teachers for our schools, the Jeanes  
fund pays some teachers for our rural  
schools and the Howard fund is pro-  
viding modern schoolhouses in the rural  
districts.

Increased efficiency is just as essen-  
tial as increased wages. No man should  
have the nerve to demand more wages  
than he is really worth.

Standard authors find it necessary to  
revise their books to keep pace with  
modern thought. Some of our writers  
are a generation behind in their think-  
ing. Speed up a little.

The Collins Chapel Sunday school  
is having a fine time at its annual  
picnic at Doughlass park.

There are two Methodist churches  
here—Centenary and Warren Chapel—  
and their pastors are strong men.

Dr. Theodore M. Ransom is the son  
of one of the leading ministers in North  
Carolina, which, doubtless accounts for  
his success in practice here.

The graduation exercises of the New  
York business college will take place  
on Friday evening at 8:30 o'clock at  
423 South Ninth place. The following  
students will receive diplomas: Ollie  
Gordon, Eleanor Murdock, Eva Newby,  
Marjorie Lockbaum, Sarah Stams, Es-  
selle Seale, Harry Grace, Jerris Webb,  
Gladys Jackson and Emma Grant.



Carload Sale—Carload Sale—Carload Sale



## An Example of the Savings Possible at the CARLOAD Sale of Congoleum



**CONGOLEUM**  
Gold Seal  
**ART-RUGS**

Size 9x12—Beautiful Patterns

There are many very pretty and striking patterns  
that are entirely suitable for your living room, parlor,  
library or porch. Full 9x12 feet, and made in one piece  
—entirely seamless.

Think of cleaning the parlor rug with a mop instead  
of sweeping or beating it in the old-fashioned way.

And see how much you save.

Price Advertised in Magazines, \$19.00

Carload Sale Price

\$13.48

6x9 Foot Gold Seal

**Congoleum**  
Art Rugs

\$9.75 Value for \$7.48

45c Mat Size Congoleum Rugs 29c  
Congoleum by the Yard

For those who prefer to cover the whole floor. Many  
beautiful designs. Guaranteed to give satisfaction.  
Lies flat without fastening.

6 or 9 ft. Wide,  
Regularly \$1, at 69c Sq. Yd.



Fac-Simile of Seal

This Seal  
Protects  
YOU!

Every genuine Con-  
goleum Art-Rug and  
every yard of the  
Floor-Covering is sold  
with a guarantee of  
satisfaction pasted  
right on its face.

This Gold Seal sticker bears the words "Satis-  
faction guaranteed or your money will be refunded,"  
and every word of it is true.

You'll get your money back without a question if  
any Congoleum Gold-Seal Art-Rug or Floor-Cov-  
ering you buy from us is not satisfactory.

Only Three Days  
More

Hustle along now.  
Pretty soon you will  
be amongst the "I-  
wish-I-had-been-  
there" crowd—  
there are only three  
days more.

Bring Your Floor  
Measurements

Measure your floors  
before you come  
down—it will save  
lots of time for you  
and us.

## Announcement

We wish to announce to our customers and the general public  
that we have sold our entire stock of Pianos, Player-Pianos,  
Player Rolls, Sheet Music, Music Books, Talking Machines,  
Phonographs and Records, Small Musical Instruments and Ac-  
cessories, together with all accounts and the good will of the  
business to the O. K. Houck Piano Co.

The stock and fixtures are now being moved to the Houck  
Building, No. 103 S. Main St. (just across the street), where our  
employees will be pleased to serve their friends on and after  
Monday, September 1st.

**Kershner Piano Co.**

Successors to

Reinhardt Music Company

No. 92 S. Main St.

N. B.—Our present store will be occupied by Hauger's Exclusive Clothing  
Store on Sept. 1st.



In Buying a Piano or Player  
The One Price—No Commission Plan

Is Your One Best Guarantee Against Overcharge  
In Price and Misrepresentation in Quality



**CLEANERS**  
**363**  
HEMLOCK  
Drake & Co.

## Reduce Weight

If you wish to reduce steadily, yet  
eat candy, ice cream, etc., get a small  
box of oil of korein at the drugstore.  
Follow directions korein system. Ab-  
solutely safe method of becoming thin.  
No starving, become slender grace-  
fully, mentally and physically alert—  
glad you're alive! Reduction guaranteed  
10 to 50 pounds or no cost to you!

## UNMASKED BANDITS ROB BANK AND MAKE ESCAPE

OKLAHOMA CITY, Okla., Aug. 27.—  
Three unmasked bandits held up and  
robbed the First National bank at Lind-  
say, Okla., 45 miles south, late yester-  
day and escaped with \$700. F. M. Bell,  
cashier, upon noticing the bandits' ap-  
proach from the rear, quietly notified  
Miss Winifred Gardenshire, his as-  
sistant, who slipped out the front door  
and spread the alarm. Armed police  
are scouring the country in search of  
the bandits, who made their escape in  
an automobile.

## TWO FLYERS KILLED.

BELLEVILLE, Ill., Aug. 27.—Second  
Lieut. Floyd Melsenheimer, of Detroit,  
and Chauffeur Harold Ice, of St. Marys,  
O., were killed at Scott field, near here,  
late yesterday when their airplane fell  
from an altitude of 200 feet and caught  
fire after crashing to the ground.

## Hair On Face DeMiracle

Ordinary hair grows on face,  
neck and arms soon become coarse  
and bristly when merely removed  
from the surface of the skin. The  
only common-sense way to remove  
obnoxious hair is to attack it  
under the skin. DeMiracle, the  
original sanitary liquid, does this  
by absorption.

Only genuine DeMiracle has a  
money-back guarantee in each  
package. At better counters in  
60c, 91 and 92 sizes, or by mail  
from us in plain wrapper on re-  
ceipt of price.

FREE highest authorities, ex-  
plains what causes hair, why it  
increases and how DeMiracle de-  
vitalizes it, mailed in plain sealed  
envelope on request. DeMiracle,  
Park Ave. and 13th St., New York.

## Eye Glasses Fitted Correctly

The professional assist-  
ance of our registered  
optometrist is at your  
service.

Modern methods and  
appliances contribute to  
the scientific examina-  
tion of the eyes and the  
determination of the  
lens required for accu-  
rate vision. Every el-  
ement that enters into  
the perfect fitting of  
eyeglasses receives ut-  
most consideration, as-  
suring absolute satis-  
faction.

Out-of-town patron  
will appreciate our  
prompt service in the  
replacement of lenses  
and making of re-  
pairs.

GEO. T. BRODNAX

INCORPORATED

OPTICAL DEPARTMENT

22 South Main St.,  
Memphis.

## "THE CITY OF COMRADES"

By Basil King has been picturized and will be shown  
for the first time in Memphis with

**TOM MOORE**

As the star. It's a live,  
human and altogether  
lovable story of the man  
who is down, but never  
out, and the big redeem-  
ing element was a beau-  
tiful girl.

Last Day Today

ANITA STEWART

—IN—

"HUMAN DESIRE"

**STRAND**

READ NEWS SCIMITAR WANTS